List your PR firm with O'Dwyer's & pick up new business
"I get a steady flow of new business leads from my listing, some of which have resulted in business for the firm. The O'Dwyer listing has paid off for us."
Henry Feintuch, Feintuch Comms., N.Y.

NAPS NORTH AMERICAN PRECIS SYNDICATE Leading Feature News Distribution Service
North American Precis Syndicate, Inc. www.napsinfo.com
NORTH AMERICAN PRECIS SYNDICATE 50 ANNIVERSARY

Return to Rankings
Main Index

Leading gainers among the top 100 independent firms

PR units of holding cos. or ad agencies

Specialties

Agriculture
Beauty & Fashion
Entertain./Cultural
Environmental/PA
Financial PR/IR
Food & Beverage
Healthcare
Home Furnishings
Professional Svcs.
Sports/Leisure
Technology/Indus.
Travel

Cities/Regions

Chicago
Connecticut
Florida
Los Angeles
Massachusetts
Midwest Cities
Minneapolis/St. Paul
New Jersey
New York
Pennsylvania
San Francisco
Silicon Valley
Southeast
Texas
Washington, DC
Western Cities

Healthcare Public Relations Firms

Updated March 2011

[listing] -- Listing for each firm in O'Dwyer's PR firms database

		2010 Net Fees
1.	Edelman, New York [listing]	$113,202,498
2.	Ruder Finn, New York [listing]	38,000,000
3.	WCG, San Francisco	35,700,000
4.	APCO Worldwide, Wash., D.C. [listing]	22,680,000
5.	Cooney/Waters Group, New York [listing]	14,088,673
6.	Schwartz Communications, Waltham, MA [listing]	10,336,424
7.	GYMR, Wash., D.C. [listing]	6,758,162
8.	Waggener Edstrom, Bellevue, WA	6,714,600
9.	Spectrum, Wash., D.C. [listing]	5,390,000
10.	Makovsky & Co., New York [listing]	4,400,000
11.	Capstrat, Raleigh	4,000,000
12.	Communications Strategies, Madison, NJ [listing]	3,948,888
13.	Hager Sharp, Wash., D.C. [listing]	3,927,332
14.	MCS Healthcare PR, Bedminster, NJ [listing]	3,874,213
15.	Revive Public Relations, Santa Barbara, CA [listing]	3,750,000
16.	Crosby Marketing Communications, Annapolis, MD [listing]	3,670,841
17.	Jarrard Phillips Cate & Hancock, Brentwood, TN [listing]	3,286,129
18.	Padilla Speer Beardsley, Minneapolis	3,136,685
19.	Public Communications, Chicago [listing]	2,898,760
20.	Dodge Communications [listing]	2,875,240
21.	Coyne PR, Parsippany, NJ [listing]	2,666,000
22.	Zeno Group, New York [listing]	2,552,387
23.	The Rogers Group, Los Angeles [listing]	2,335,625
24.	French|West|Vaughan, Raleigh [listing]	2,214,600
25.	Open Channels Group, Fort Worth [listing]	2,200,000
26.	Winning Strategies PR, Newark, NJ [listing]	2,104,351
27.	CRT/tanaka, Richmond [listing]	2,100,000
28.	Allison & Partners, San Francisco [listing]	2,087,000
29.	Lavoie Group, Salem, MA [listing]	1,983,355
30.	Widmeyer Communications, Wash., D.C. [listing]	1,975,094
31.	RF | Binder Partners, New York [listing]	1,900,000
32.	Gibraltar Associates, D.C. [listing]	1,890,650
33.	Rasky Baerlein, Boston [listing]	1,876,404
34.	Dye, Van Mol & Lawrence, Nashville [listing]	1,813,990
35.	Moore Consulting, Tallahassee [listing]	1,808,868
36.	Qorvis Communications, D.C. [listing]	1,798,257
37.	Jones Public Affairs, Wash., D.C. [listing]	1,712,916

38.	Gregory FCA Communications, Ardmore, PA [listing]	1,250,000
39.	TGI Healthworks, Upper Nyack, NY [listing]	1,238,120
40.	Black Twig Communications, St. Louis	1,100,000
41.	Levick Strategic Communications, Wash., D.C. [listing]	1,009,509
42.	McNeely, Pigott & Fox, Nashville [listing]	995,730
43.	Rosica Public Relations, Paramus, NJ [listing]	991,940
44.	Standing Partnership, St. Louis [listing]	908,865
45.	Davies, Santa Barbara, CA [listing]	820,125
46.	Ron Sachs Communications, Tallahassee, FL [listing]	807,165
47.	Katcher Vaughn & Bailey, Nashville, TN	789,360
48.	Singer Assocs., San Francisco [listing]	760,448
49.	Peritus PR, Louisville, KY [listing]	727,079
50.	Jackson Spalding, Atlanta [listing]	664,745
51.	The Zimmerman Agency, Tallahassee, FL [listing]	660,000
52.	Saxum, Oklahoma City	653,022
53.	PAN Comms., Andover, MA	611,600
54.	MWW Group, New York [listing]	591,000
55.	Seigenthaler PR, Nashville [listing]	590,355
56.	rbb Public Relations, Miami [listing]	578,393
57.	Target10 Niche Marketing, NY [listing]	484,324
58.	Perry Communications Group, Sacramento [listing]	448,206
59.	Maccabee Group, Minneapolis [listing]	432,335
60.	zcomm, Bethesda, MD [listing]	388,243
61.	Travers, Collins & Co., Buffalo, NY [listing]	386,660
62.	Boardroom PR, Plantation, FL [listing]	375,000
63.	Blaze Public Relations, L.A. [listing]	340,389
64.	VPE PR, So. Pasadena, CA [listing]	325,547
65.	Regan Communications Group, Boston [listing]	315,000
66.	Schneider Associates, Boston [listing]	281,750
67.	Bridge Global Strategies [listing]	267,253
68.	Bliss Public Relations, New York [listing]	237,000
69.	L.C. Williams & Associates, Chicago [listing]	227,885
70.	Linhart PR, Denver [listing]	212,716
71.	TransMedia Group [listing]	200,000
72.	Lane Public Relations, Portland, OR [listing]	188,823
73.	Red Sky PR, Boise [listing]	179,674
74.	Peppercom, New York	159,728
75.	Beehive Public Relations, St. Paul [listing]	153,045
76.	CooperKatz & Co., New York [listing]	140,936
77.	Pierpont Communications, Houston [listing]	140,500
78.	Godwin Advertising, Jackson, MS	137,300
79.	DuDell & Assocs., Oakland, CA [listing]	130,000
80.	Guthrie/Mayes & Associates, Louisville [listing]	125,551
81.	Richmond PR, Seattle [listing]	124,477
82.	Michael A. Burns & Assocs., Dallas [listing]	121,323
83.	Kohnstamm Communications, St. Louis [listing]	100,446
84.	Powell Group, Dallas [listing]	87,836
85.	Edge Comms., Encino, CA [listing]	78,340
86.	Feintuch Comms., New York [listing]	66,194
87.	Dawson + Murray + Teague Communications, Dallas [listing]	61,092
88.	IW Group, West Hollywood, CA	31,000
89.	Shelton Group, Dallas	30,000

The firms ranked above have satisfied the O'Dwyer ranking rules – supporting fee and employee totals with income tax and W-3 forms and providing a current account list.

PDF Ranking Instructions