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May 2, 2011

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**Revive Receives “Best Agency to Work For” National Award**

*Recognition is the Latest in a Series of Industry Honors*

**SANTA BARBARA, CALIF.** – Revive, a national public relations firm specializing in Health Services and Healthy Living, today learned that it has received the “The Best Boutique Agency to Work For” award from *The Holmes Report*. The award recognized only four winners in the U.S., one in each category – Boutique, Small, Medium, and Large – out of 2,500 public relations and marketing firms in the country.

A leading resource for information about the PR industry, *The Holmes Report* honors agencies that have the best reputation among employees each year. Revive topped the largest competitive field in the history of the “Best Agency” awards, with more than 75 agencies vying for the top award. *The Holmes Report* noted Revive’s focus on people first, along with the enthusiasm of employees’ responses to the survey, as the determining factors for the competition’s judges.

“In all employees at all levels, we value character, integrity, sense of humor, intelligence, health care industry knowledge, and a sense of dedication more than anything else,” says Brandon Edwards, founder and president of Revive. “Working at Revive really is more than a job, and our culture and values reflect that. We believe that a healthy work environment and a strong culture promote team stability, and stable high-functioning teams create greater value for our clients. Everything we do is designed to achieve that goal – value for clients – and I think everyone at Revive is proud of this industry recognition.”

“When people feel at home on their team and in the office, and they’re engaged in the work they’re doing, it shows in our client results,” says Joanne Thornton, executive vice president and founder at Revive. “Despite our incredibly fast growth, we’ve managed to maintain a sense of investment at the individual level. That’s something to be proud of and something we will continue in the future.”

Revive is also a finalist in two categories for *The Holmes Report* SABRE Awards, which honors exceptional client campaign work in the field of public relations. The agency received nominations for a Gold and a Silver SABRE award in the categories of Issues Management and Healthcare Providers, respectively. Winners will be announced in early May. The firm also garnered two Certificates of Excellence in the categories of PR Agency Marketing for its 2010 National Payor Survey and in the category of Research and Writing for its work for Hawai’i Pacific Health.

The award announcements come on the heels of a period of rapid growth and recognition for the company. In March, Healthcare Public Relations and Marketing Association of Southern

California awarded Revive Gold and Silver awards for its community relations and crisis communications campaign work at its annual Golden Advocate Awards luncheon. *O'Dwyers*, a leading PR industry trade publication, named Revive the fastest growing PR agency in the country and ranked Revive among the top 15 healthcare PR firms in the nation based on agency fee revenue. Earlier this month, Revive opened its second office in Nashville, Tenn., with a staff of four professionals.

**About Revive**

Revive is a national public relations firm specializing in Health Services and Healthy Living. The firm has developed a strong reputation for its work in crisis communications, mergers and acquisitions, payor contracting disputes, union issues, and reputation management issues of all stripes. Named "New Agency of the Year" in 2010 by *The Holmes Report*, Revive is among the 15 largest health care PR firms in the country. Revive's clients include major hospitals and health care systems, academic medical centers, physician organizations, health care industry associations, health care I.T., and health & wellness companies. With 17 professionals on staff, Revive has offices in Santa Barbara, California, and Nashville, Tennessee. To learn more, visit [www.revivepr.com](http://www.revivepr.com).

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